

# Terrace 3, Terrace 4, Meticulously crafted terroirs of Château Montrose

PRESS RELEASE  
MARCH 2025

For thousands of years, the Gironde river has meticulously shaped the terroirs of the Médoc, giving rise to the six Terraces that define the peninsula.

Château Montrose stands upon the prestigious Terraces 3 and 4, known as viticultural elite cores and perfectly suited to the cabernet sauvignon cultivation. On these emblematic terroirs, this signature grape variety expresses itself through two distinct profiles: depth and purity on T3, energy and complexity on T4.

Historically, the Terrace 4 has formed the very foundation of Montrose. In the 18th century, it inspired the estate's name and underpinned its classification in 1855. Today, Charlotte Bouygues and Pierre Graffeuille reassert its central significance, establishing the blend of Château Montrose upon this original terroir.

A new chapter now unfolds for the parcels of Terrace 3, once integrated into the Grand Vin blend. Their distinctive identity may well unveil a new facet of Montrose...



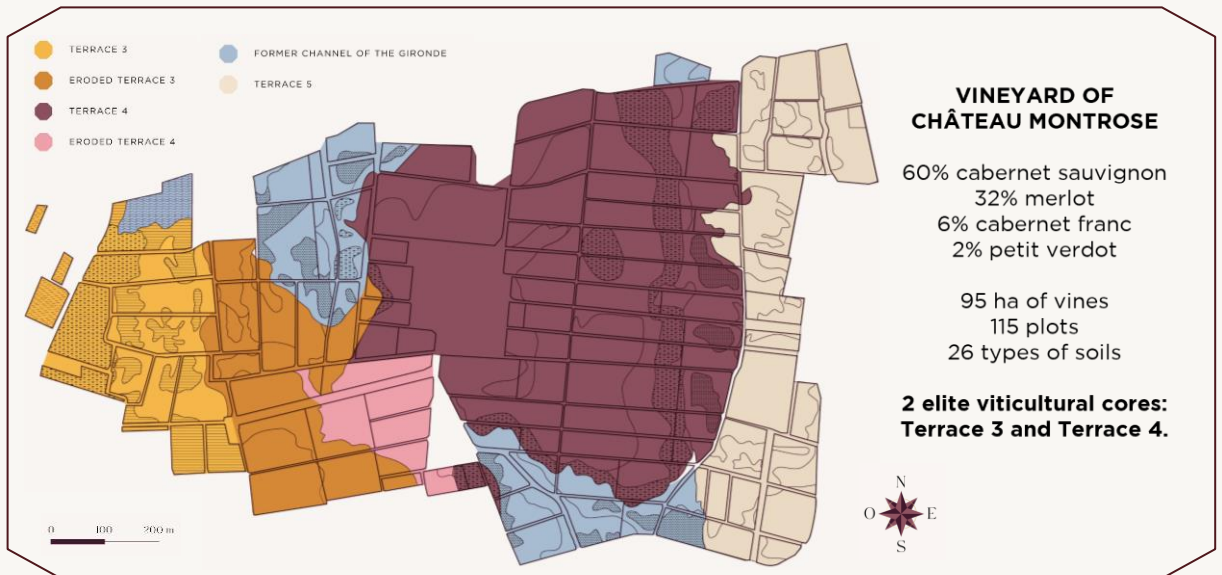
*Château Montrose*



## Terroirs shaped by the Gironde : Terrace 3, Terrace 4, elite viticultural cores

For several million years, the Gironde River has shaped the terroirs of the Médoc. In a cyclical process, the river carves its bed during glacial periods and deposits clays, gravels and sands during interglacial phases, thus forming a Terrace. Today, six Terraces define the reliefs of the peninsula, each with its own pedological characteristics, reflecting its age and history while nurturing the diversity of our terroirs.

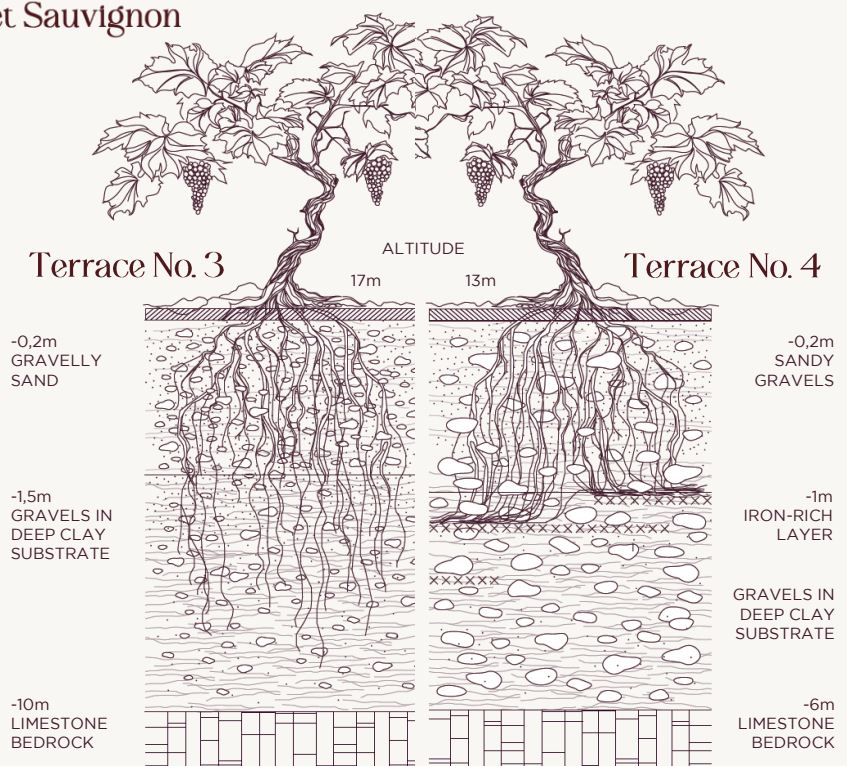
**Château Montrose has the privilege of standing upon two of these Terraces: No. 3 and No. 4, recognized as the most prestigious in the Médoc.**



## The promised land of Cabernet Sauvignon

These « elite viticultural cores » correspond to the **most precious and challenging areas of the vineyard**. Each setting a **unique water stress through its distinct functioning**, thereby **providing ideal conditions for the flourishing of cabernet sauvignon**, the flagship grape variety of the estate.

The **root system develops vertically on T3**, allowing the vine to access water from the deep clay layers. In contrast, **compact ferric layers on T4** hinder this deep exploration. **The root grow more horizontally at the surface**, slowly receiving water from the deep clays by capillarity, transmitted through the ferric layer.





Château Montrose

## Winegrower's approach: two Terraces, two cabernet sauvignon distinct expressions

Since 2017, following significant renovations, **Château Montrose has been equipped with a fermenting room designed for intra-plot fermentation**, allowing it **to preserve the identity of each plot**. These tailor-made fermentations, vintage after vintage, reveal **two distinct signatures for the cabernet sauvignon: depth and purity for Terrace 3, energy and complexity for Terrace 4**.

This winegrower's approach has redefined the way Montrose creates its wines, opening new perspectives on the expression of its terroir.



### ZOOM ON TERRACE 4

#### The original land, which gave its name to Château Montrose

Before the vineyard was established, the hill where Château Montrose now stands—**Terrace 4**—was **covered with heather**. During the blooming season, the heather tinted the hillside with pinkish hues, visible from the estuary. The sailors, from the river, named this place "**Mont Rose**" which means "pink hill" in French, **an evocative name, adopted in 1815** by Etienne Théodore-Dumoulin when the estate was founded, **leading to the creation of Château Montrose**.

#### The terroir of 1855

**It was on this hill that Dumoulin instinctively planted his very first vines**, thus laying the foundations for an exceptional vineyard. **This terroir was classified Second Growth in 1855, establishing Montrose as the youngest Second Grand Cru Classé**. At only 40 years old, the estate already carried the promise of a brilliant future, a reflection of the unique potential of the Terrace 4, the historic and emblematic foundation of the property.

#### The soul of the grand vin, Château Montrose

When Charlotte Bouygues and Pierre Graffeuille took the helm of the estate in 2022, their ambition was clear: **to produce great wines that are true to the historical DNA of Château Montrose**. They meticulously reconsidered the blend of the grand vin. Traditionally sourced from the best parcels across the estate, they naturally decided to focus **Château Montrose on Terrace 4**. The parcel selection reached the highest standards of rigor. This choice marks a return **to the very essence of Montrose. The Terrace 4: the original terroir, the epicenter of the vineyard, the promised land for cabernet sauvignon, the historic signature of the estate**.

### Wines of Terraces

While the grand vin finds its ultimate expression on Terrace 4, attention is now turning **to the batches from Terrace 3**, which were previously integrated into the blend. These cabernet sauvignon, with their strong identity, hint at **a new perspective of Montrose** on this terroir: a signature that may well unveil a new facet of the winery...



PRESS KIT



CONTACT :  
MAÉVA SENECHAU  
MARKETING & COMMUNICATIONS DIRECTOR  
MSENECHAU@EUTOPIA-ESTATES.COM



*Château Montrose*